AT A GLANCE

OUR MISSION

The mission of Global Corporate College is to close the talent gap by providing training and development to support employers wherever their business takes them in the world.

WHO WE ARE

Global Corporate College was formed to support the development and training needs of employers across the globe through a member network of accredited community colleges, universities, and educational partners.

OUR HISTORY

In 2007, the founders of the Global Corporate College, received a request of a Cleveland, Ohio industry leader seeking a unique employee development solution. This employer needed to support the growth of front line managers in 251 locations in the United States and around the world. Specifically they challenged the local Corporate College to provide support for the development of frontline supervisors’ competencies and skills to help them succeed in their roles. The company required the college to provide high quality, consistent training, in language with an opportunity to credential the learning in all 251 locations.

That challenge led to the founding of the Global Corporate College in 2007. Today Global Corporate College represents the largest distribution footprint for corporate training with “boots on the ground” in all 50 states and 30 countries. The United States footprint engages the top workforce development community colleges in the sharing of best practices in adult learning and the delivery of development programs for incumbent workers in 17 industry sectors. This model is magnified through our global partners in Europe, Asia, Africa, Latin American, North America and the Middle East.

The Global Corporate College is now a unique one-stop solution for our clients, providing consistent, high quality training across their footprint to meet the changing worker needs of the global economy. Our commitment to guaranteed outcomes makes us the preferred long-term partner for companies around the world.
OUR COMMITMENT

Worldwide Access to Local Training Solutions
The local talent and state of the art facilities of GCC network schools, along with selected international partners, provide our clients flexible, decentralized, local solutions on an as needed basis. Working through GCC, organizations are assured of consistent, high quality training support without the administrative burden of procuring these services location by location. GCC's global partners help us reach most major cities in a number of countries throughout the world.

GCC Intellectual Property
Through the network schools, Global Corporate College holds the largest body of intellectual property for customizable non-proprietary curriculum. In addition to delivering a client's proprietary curriculum, or third party curriculum, Global Corporate College has the expertise to customize existing curriculum or fully design and develop content to address the client's desired learning outcomes and integrate the client's culture and environment.

Access to Bench of Training Professionals
Our network has a proven bench of qualified multi-lingual, trainers, facilitators and coaches with expertise across a spectrum of industries and competencies. Facilitators and coaches for corporate training assignments are selected based on demonstrated competency in adult learning and particular industry or content knowledge. Global Corporate College provides facilitator orientation specific to the client and the specific course or program being delivered.

Single Point of Accountability
Whether serving as the Project Manager for a training program across several locations, or supporting a program at a single location, Global Corporate College provides a single point of contact and accountability for the administration and integration of training support across an organization’s footprint. Global Corporate College is your resource for human capital consulting; training development, administration, logistics, and delivery; vendor management; tuition reimbursement; training quality and outcomes assessment; and more.

OUR RESULTS

Expanding Partnership Nissan NA
Lori Durrough, Senior Manager HR Business Partners at Nissan, has been happy to report to management that, “Global Corporate College offers a lot more from a customer satisfaction standpoint. They have been ahead of the other vendors and make training pretty seamless for customers.”

Global Corporate College collects and reports participant feedback from training at each location to be able to adjust curricula as needed. “At first, the Stress Management course was not at a high enough level for our employees. Early on, Global Corporate College studied participant feedback and adjusted the course to a higher level” Durrough adds. Quarterly Global Corporate College reviews with Nissan T&D leadership performance to ensure it is meeting Nissan’s business objectives. The result is a simplified workload for Nissan. Durrough reports “For Nissan, there is a lot less work and the quality and responsiveness is higher than the other vendors we have used.”

History with Abbott Laboratories
Financial Management for Non-Financial Managers was delivered in seven different countries throughout Europe and Asia Pacific. Scott Schmit, Manager of Global Training Infrastructure, partnered with GCC for ‘on-the-ground’ training to Abbott Vascular supervisors and managers at their European Headquarters in Diegem, Belgium, as well as other offices in Ireland, Belgium, Australia, China, Japan, Malaysia, and India. Once fully developed, GCC managed and successfully delivered the training programs over a three-month period.

Present Partnerships with Lincoln Electric and Estee Lauder
GCC is working with Lincoln Electric to design, develop, and deliver their executive leadership program at their headquarters in Cleveland, Ohio and globally in Europe, Asia-Pacific, and South America. For Estee Lauder, GCC is developing a series of coaching sessions focused on succeeding and communicating through collaboration. The coaching will incorporate simultaneous sessions in 18 international locations. European countries include: Belgium, Germany, Greece, Italy, Poland, Russia, Spain, Switzerland, and the UK.